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Cloud OnBoard

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Learn how to Build What's
Next with Google

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Exhibitor Briefing

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Cloud OnBoard

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WELCOME

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EVENT OVERVIEW

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Overview

1. **Date:** 06 March 2018
2. **Time:** Registration - 8:30am | Main Session - 10:00am-5:30pm
3. **Audience:** Business Professionals - Large | MM | Start-ups
Technical - Systems | Operations | Analysts | Developer | Architect
4. **Capacity:** 1000 Attendees

<Event Information>

Location:

GEM Center

Grand Castor - Level 5

08 Nguen Binh Khien Street, DIstrict 1, Ho Chi Minh , Vietnam

Show Schedule*:

Tuesday, March 06 10:00am - 5:30pm

Exhibitor Move In:

Tuesday, March 06 7:00am - 8:00am

Exhibition Hours:

Tuesday, March 06

Call time(Standby at booths): 8:15am

Hours: 10:00am - 5:30pm

As a valued Partner at this event, it's important that you're around to assist guests with enquiries and conversations during the peak coffee breaks and main registration lunch. But we don't want you to go hungry either. There will be plenty of time in between breaks to enjoy the food and beverage offering in the Foyer area. We request no food or beverage at your booths, in order to ensure that it's all kept neat and tidy. Thank you for your consideration.

Dismantle and Move Out*:

Tuesday, March 06 5:00pm - 5:30pm

Attire:

Business casual

<Agenda>

8.30am - 10.00am	Registration
10.00am - 10.05am	Welcome Address
10.05am - 10.40am	Building What's Next - The Google Cloud
10.40am - 11.20am	Module 1: Introducing Google Cloud Platform
11.20am - 12.00pm	Module 2: Getting Started with Google Cloud Platform
12.00pm - 1.00pm	Lunch, ML Demo
1.00pm - 1.40pm	Module 3: Google App Engine and Cloud Datastore
1.40pm - 2.20pm	Module 4: Google Cloud Platform Storage Options
2.20pm - 3.00pm	Module 5: Google Container Engine
3.00pm - 3.30pm	Break
3.30pm - 4.10pm	Module 6: Google Compute Engine and Networking
4.10pm - 5.00pm	Module 7: Big Data and Machine Learning
5.00pm - 5.30pm	Accelerate Your Career with Google Cloud Training and Certification

<Layout>



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<Cloud OnBoard>

PARTNER BOOTH INFORMATION

<Cloud OnBoard>

<Partner Booth Details>



Include:

- (1) Logo Graphic*
- (1) 2.35m (H)x 1.5m (W) Booth Artwork* [not included the blue tab on the top]
- (1) Cabinet Counter
- Labour to Install and Dismantle

Remark:

- Items with * need to be provided by Partner
- Internet access will not be provided at the event. If internet is required at your booth, we would recommend that you prepare a wifi dongle.

Booth Artwork

Logo

Note: Visual is for reference only

<Artwork Submission Guidelines>

GENERAL FILE SET UP

Please provide artwork in native formats whenever possible:

- Adobe Illustrator is preferred

When creating single-panel graphics/smaller signs (meter boards, placards etc):

- Use Adobe Illustrator or InDesign for layout
- Include 1" bleeds on all sides
- Convert fonts to outlines
- Embed all linked images

IMAGES

Rasterized pixel-based images such as PSD, TIF or JPEGs should be high resolution (150-300 dpi) at full size, 1:1 ratio. This includes images linked or embedded in InDesign or Illustrator files.

PREFERRED FILE FORMATS

- Adobe Illustrator: (AI or EPS) outline fonts and embed all links
- Adobe InDesign: Package all fonts and links
- Adobe Photoshop: (PSD, TIF, JPG) for image files

NOT USABLE FILE FORMATS

- Microsoft Publisher
- Microsoft Powerpoint
- Microsoft Word
- PageMaker

<Artwork Submission Guidelines>

CHECKLIST

SET DOCUMENTS MODE TO CMYK

- Artwork documents must be created in CMYK colour mode. Colours may differ if converted from RGB to CMYK when printing.
- Specific colours should be noted as Pantone PMS swatches.

USE APPROPRIATE DIMENSIONS AND SCALE

- Create files at 100% scale whenever possible
- Double-check the artwork dimensions to make sure it matches the product/structure you are ordering.

CHECK IMAGE RESOLUTION

- Placed/linked images should be high resolution

EMBED IMAGES / SAVE & PACKAGE YOUR FILE

- Illustrator: Be sure all links have been embedded
- Package your Illustrator or InDesign file (preferred method)

INCLUDE PDF PROOF

- Create a low resolution of pdf proof of your file for reference (PDF not to be used for printing)

<Shipping Information>

Shipment to Showsite

Please ensure that the delivery is to be done only on Monday, March 05, 2018 at 10:00am - 5:00pm. Items cannot arrive BEFORE March 05. If delivery is attempted before this date, they will not be accepted and turned away by the hotel.

Delivery

Monday, March 05 10:00am - 5:00pm

Your items that have been delivered at the accepted day and timing, will then be placed at your respective booths, ready for your set up by March 06, 7:00am.

Point of contact

Name: Vivien Wong

Contact No.: +60166939959

Email: vivien.wong@amcasia.com

Post-Event Shipment

To be all arranged, and costs covered by the Exhibitor prior the event.

Please arrange pick up at the exhibitor's respective booth. Pick up timing to be from 5:00pm - 5:30pm.

2 <Shipping Address & Label>

3 These labels are provided for your convenience, please affix to each piece shipped to ensure proper
4 delivery.

5 **SHIPPING / DELIVERY LABEL**

6 Send to: GEM Center
7 08 Nguyen Binh Khiem Street, District 1, Ho Chi Minh, Vietnam

8
9 Event Name: Google Cloud OnBoard 2018

10 Function Room: Grand Castor

11 Date of Event: March 06, 2018

12 Attention to Sales Manager: Pham Truong My Xuan

13 For: Vivien Wong

14 Sender Company: _____
Exhibitor Name

15 Booth No: _____

16 Description: _____

17 Incoming Items: _____ of _____ ctns/boxes/bags

2 <Post Event Shipping Address & Label>

3 These labels are provided for your convenience, please affix to each piece shipped to ensure proper
4 delivery.

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Google Cloud

SHIPPING / DELIVERY LABEL

Send to:

Your address

Attention to: -----

Contact Person: -----

Contact Number: -----

Description: -----

No. of items: ----- of ----- ctns/boxes/bags

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IMPORTANT DATES & TIMING

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<Submissions & Shipment of Items>

Vivien Wong | Email: vivien.wong@amcasia.com | Contact: +603 6203 2501

Deadline:
Thursday, 22 February

Artwork Submission

- Details refer to slide 10-12

Monday, March 05
10:00am - 5:00pm

Shipment* | To showsite

- Please use the delivery labels provided on all items
- Received items at the set day/timing will be placed at respective booths by 6:00pm

*Exhibitors are responsible for their own items, and will cover any losses.

Tues, March 06
Before 5:30pm

Shipment* | Post event

- Please use the delivery labels provided on all items

*Exhibitors are responsible for their own items, and will cover any losses.

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Cloud OnBoard

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Thank you for your support